

Rio Reimagined Active Transportation Study

Outreach Pop-Up Event Summaries

The Rio Reimagined Active Transportation Study team hosted public outreach events in Phoenix, Goodyear, Tempe, and Buckeye. These events featured activities to gather public input on the future of the river corridor. Over 400 participants shared their opinions, with the results outlined on the following pages.



City of Phoenix Nature Fest

When: Saturday November 8, 8am-1pm

Where: 7th Avenue Trail Head. 2801 S. 7th Avenue, Phoenix, AZ, 85003

The City of Phoenix hosted Nature Fest at the 7th Avenue Trailhead, featuring engaging activities and vendor exhibits to raise awareness about the local habitat and river recreation. The project team managed a booth to showcase the project area. Participants were provided with information about the project and business cards with a link to the project-specific interactive website to provide additional feedback. Participants were also invited to participate in a variety of in-person activities including dotocracy, where they could place dots in the amenities, facilities, and programs they would most like to see in the project area, a rubber band activity to gauge priorities, and a lego bar to build their dream trailhead.

Total Votes

918

Total Participants

153



Breakdown of Votes for the Dot-Ocracy Activity

Restrooms	106
Shade Areas	105
Lookout / Viewports	101
Public Art	88
Drinking Fountains	85
Dog Amenities	75
Fitness Station	70
Wayfinding and Signage	68
Camp Sites	66
Seating Areas	66
Bike Repair Stations	44
Safety Infrastructure	44



City of Phoenix Nature Fest

Breakdown of Votes for the Rubberband Board Activity

In Touch With Nature	5
Trailheads	5
Environmental Education	4
Riparian	4
Safety	4
Wildlife	4
Access Loops	3
Birdwatching	3
Equestrian	3
Hiking	3
Recreation	3
Relaxation	3
Wetlands	3
Active Corridor	2
Desert Landscape	2
Events	2
Fun	2
Mountain Views	2
Access	1
Art	1
Benches	1
Bike Parking	1
Bike Repair	1
Fitness	1
Fresh Air	1
Nature Programs	1
Parking	1
Picnic Areas	1

Total Votes

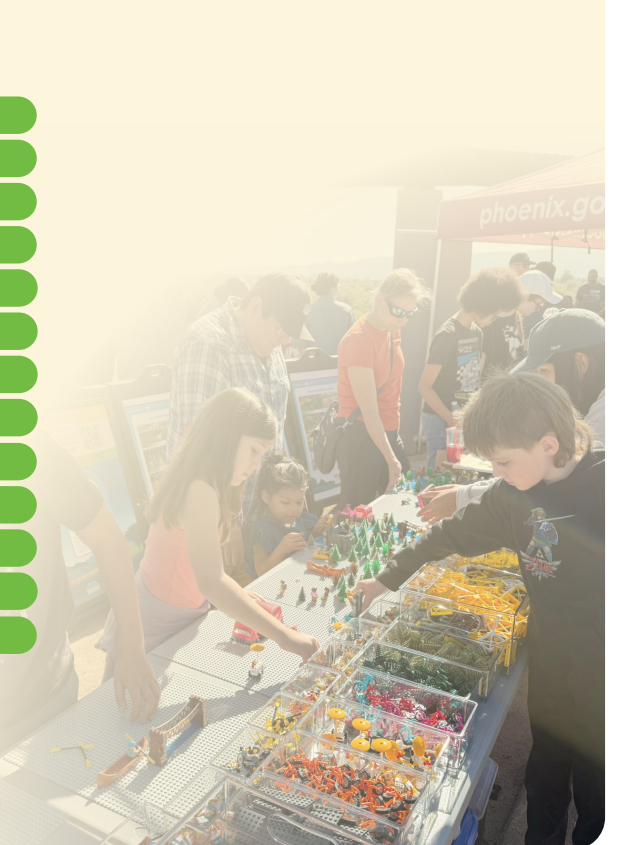
80

Total Participants

20



Preserve	1
Public Art	1
Regional Connections	1
Rental Event Space	1
Safe Road Crossings	1
Scenic Beauty	1
Sense of Adventure	1
Sense of Discovery	1
Shade	1
Trails	1
Tranquility	1
Trees	1
Walking Path	1



City of Goodyear West Valley Heart Walk

When: Saturday November 15, 8AM-11AM

Where: Goodyear Civic Square, Goodyear, AZ, 85395

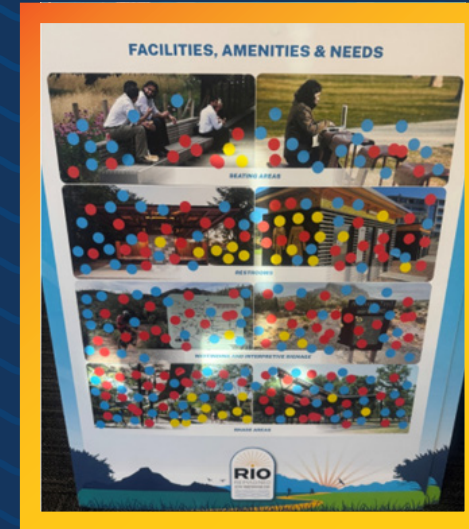
City of Goodyear with Abrazo Health hosted the West Valley Heart Walk to help raise awareness for heart health. The event commenced at Goodyear Civic Square. The project team managed a booth to gain community feedback on the study. Participants were provided with information about the study and business cards with a link to the project-specific interactive website to provide additional feedback. Participants were also invited to participate in a dotocracy exercise where they could place dots on the amenities, facilities, and programs they would most like to see in the future along the river corridor.

Total Votes

333

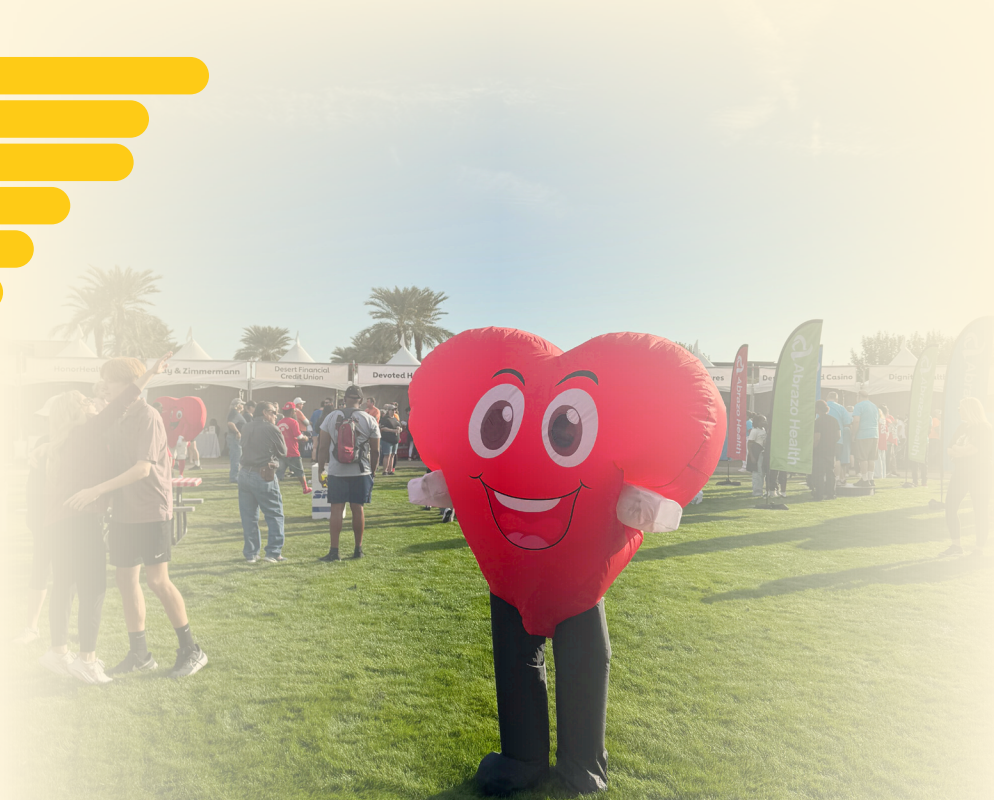
Total Participants

55



Breakdown of Votes for the Dot-Ocracy Activity

Shade Areas	39
Wayfinding and interpretive signage	36
Lookouts / Viewports	35
Safety Infrastructure	32
Fitness Stations	29
Restrooms	28
Drinking Fountains	27
Pet Amenities	23
Public Art	22
Seating Areas	22
Camp Sites	21
Bike Repair Stations	19



City of Tempe Boo Bash

When: Friday October 24 2025, 5pm-9:30pm

Where: Kiwanis Park Tempe, AZ, 85283

City of Tempe hosted a movies at the park event at Kiwanis Park. The event was a fun, interactive, family-friendly event including activities like trick or treating, vendor prizes, costume contest and the movie. The project team managed a booth to gain community feedback on the study. Participants were provided with information about the study and business cards with a link to the project-specific interactive website to provide additional feedback. Participants were also invited to participate in a dotocracy exercise where they could place dots on the amenities, facilities, and programs they would most like to see in the future along the river corridor.

Total Votes

108

Total Participants

36



Breakdown of Votes for the Dot-Ocracy Activity

Restrooms	16
Drinking Fountains	14
Campsites	12
Fitness Stations	12
Shade Areas	12
Public Art	11
View Points	10
Bike Repair Stations	9
Dog / Amenities	4
Safety Infrastructures	3
Wayfinding and Interpretive Language	3
Seating Areas	2



City of Buckeye Halloween Carnival

When: Friday October 25 2025, 5pm-9:30pm

Where: 530 E Monroe Ave, Buckeye, AZ, 85326

City of Buckeye hosted a Halloween Carnival in downtown Buckeye. The event was a fun, interactive, family-friendly event included activities like trick or treating, vendor prizes, and other festive activities. The project team managed a booth to gain community feedback on the study. Participants were provided with information about the study and business cards with a link to the project-specific interactive website to provide additional feedback. Participants were also invited to participate in a dotocracy exercise where they could place dots on the amenities, facilities, and programs they would most like to see in the future along the river corridor.

Total Votes

421

Total Participants

85



Breakdown of Votes for the Dot-Ocracy Activity

Campsites	54
Drinking Fountains	49
Fitness Stations	45
Shade Areas	43
Safety Infrastructures	39
Language	37
Public Art	34
View Points	34
Restrooms	33
Dog / Amenities	25
Bike Repair Stations	14
Seating Areas	14



City of Buckeye Halloween Carnival - Continued

Breakdown of Votes for the Rubberband Board Activity

Relaxation	19
Hike	17
Trees	13
Safety	12
Wetland	12
Dedicated Bike path	11
Bird Watching	8
Shade	8
Tranquility	8
Recreation	7
Walking Path	7
Emergency Kiosk	6
Events	6
Rentable Event Spaces	6
Spotting Wildlife	6
Environmental Education	5
Lighting	5
Mountain View	5
Nature Programs	5
Trails	5
Access	4
Active Corridor	4
In Touch With Nature	4
Park Connections	4
Parking	4
Regional Connections	4
Signage	4
Art Programs	3

Total Votes

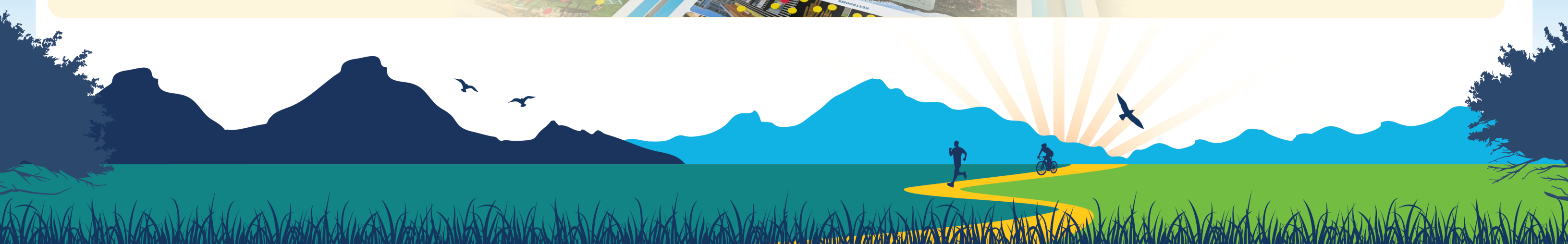
232

Total Participants

58



Connectivity	3
Equestrian	3
Fitness Station	3
Sense of Adventure	3
Bike Repair Stations	2
Desert Landscape	2
Physical Activity	2
Picnic Areas	2
Riparian	2
Safe Road Crossings	2
Trailheads	2
Bike Parking	1
Preserve	1
Public Art	1
Sense of Discovery	1



Tres Rios Nature Festival

When: Saturday, February 28, 2026 and Sunday, March 1, 2026

Where: Tres Rios Base and Meridian Wildlife Area, Avondale, AZ

The City of Avondale hosted a Nature Festival at the Tres Rios Base & Meridian Wildlife Area. The event was family-friendly and interactive. With featured events focusing on sustainability and ecological relationships with local nature areas. Guests were able to see a variety of local animals, enjoy hosted bird walks and kids were able to participate in eco-friendly crafts.

The master plan team hosted a booth outside among the other vendors and demonstration areas, highlighting popular amenities and potential new trailhead options that could be a part of the master plan for the parks and trails. The team facilitated a dotmocracy activity, allowing attendees to vote on their preferred amenities and trail access points. Kids attending the event were able to participate in an activity to be able to "build their dream campsite or tailhead" out of provided materials. Team members also shared information about the project and distributed business cards with a link to the project website, where participants could learn more, complete the survey, and access additional virtual outreach tools.

Total Votes

885

Total Participants

148



Breakdown of Votes Per Activity

